

Termes de Reference

Consultant

Post-Crisis Sustainability Plan
for the Apparel Sector in Haiti



Contract Summary

I. INTRODUCTION

This report on the post-crisis sustainability of the sector will provide the Program with a coherent framework of proposals for engaging in dialogue to address the stakeholder's concerns and expectations.

OBJECTIVE

- Use the post-crisis as an opportunity to consolidate the existing capacity of the sector and upgrade its production and industrial facilities to standards required by buyers
- Inform buyers, manufacturers, workers, the public sector, and international donors' partners of the opportunities to get ahead in the global competition

TACHES ET LIVRABLES

II. Structure of Deliverable (*Descriptive analysis, diagnostics (causality) analysis, predictive analysis, and prescriptive analysis*)

1. New trends in the global demand

- Trends in the Supply value chain
- Model of buyers (choice of their suppliers)
- Importance of trade agreements and preferential programs to attract gain of competitiveness:

☞ *Overview*

☞ *Haiti Competitiveness: CBTPA, HOPE/HELP (Conditions for renewal to 2035)*

☞ *Opportunity for Haiti diversification*

2. Crisis in Haiti

- Latest chronic events and reactions (domestic and global)
 - ☞ 2017 - MINUSTAH resolution
 - ☞ 2018 - Payi Lok
 - ☞ 2021 - Assassination of Jovenel Moise
 - ☞ 2022 - Emergence of gang violence, Prime Minister's request for help, progress, etc.
- Adverse impact on the development of Haiti
- Adverse impact on the apparel sector



3. Potential of the apparel sector in Haiti for the next 5 years to 10 years.

- Profile of the sector: SWOT analysis
- Brief History
- The complexity of the sector
- Seasonality of the products

4. Environmental sustainability

- Overview
 - ☞ Carbon and water reporting standards and transparency
 - Lifecycle analysis
 - Embodied carbon
 - ☞ Efficiency - Energy, water, and waste management
 - Latest technologies and investments
 - ☞ Buyers and Suppliers' commitments and progress
 - Renewable Energy 100 (RE 100)
- Energy
 - ☞ Use of fuel - diesel, natural gas, hydrogen, etc.
 - ☞ Renewable energy - annual commitment, power purchase agreement, 24/7 matching, and renewable energy credit (RECs)
- Water
 - ☞ Use of potable water
 - ☞ Water discharge and recycle
- Waste management
 - ☞ Standards and trends
 - ☞ Circularity

5. Social sustainability

- Working conditions (Workers' rights, OSH, and Social Protection)
- Gender-Based Violence and Harassment - grievance mechanism
- Social supports Transport, Housing, Food, etc.

6. Economic sustainability

- Market shares (Products, Diversification, Nearshoring opportunities)
- Financial mechanisms
- Training and education (Management, Workers)
- Upgrade existing industrial facilities (rehabilitation of buildings, strengthening management,
- Investment in new industrial spaces (expansion of existing investors, new investors)
- Business environment improvements (legal and administrative issues)

7. Technical and Financial assistance linked to the Apparel Sector in Haiti

- Apparel sector as the principal beneficiary
- Opportunity to develop synergies with existing or future programs and projects

8. Conclusion, forecast, and recommendations:



- Main conditions to have a post-crisis plan: (1) Return to political stability and security, (2) Resume of administrative agencies (Custom Office, Fiscal Office, Social security authorities (OFATMA, ONA), MCI, MAST, BMST, National Archives, Port and Border Authorities, etc.), (3) Delivery, distribution, and price of fuel
- Prerequisite of growth and investments in the apparel sector – HOPE, HELP, and CBTPA
- Scenarios for forecast based on the return to political stability
- Methodology proposal for Better Work Haiti to lead the coordination of the engagement of stakeholders in this plan (adoption and implementation): brands/buyers, suppliers, employers and workers organizations, and next governance post-crisis

Given the challenging situation in Haiti, the structure of the report is subject to change depending on the availability of data and interviews,

III. Timeline and Supervision

The duration of the contract will be from November 29 to Jan 31st, 2023. A preliminary report is due on December 22nd and the final report in January. The consultant will report to the CTA of BWH.

IV. Qualification for this assignment

- Master's degree in economics, international trade, and investment policy, business administration, or equivalent
- Minimum ten years of relevant experience in the manufacturing sector, economic development, and consulting with Haiti experience as a plus
- Ability to communicate with stakeholders and synthesize complex information



V. Documents for application

Interested candidates are requested to submit an application with the following documents:

- CV
- Cover letter
- Cost Proposal including daily rate in US dollars

Applicant should send documents to “haiti@betterwork.org” no later than **November 15th, 2022.**